

New

About MagPi

Elektor International Media proudly launches the Dutch- and French-language editions of the extremely popular MagPi magazine. MagPi is the official magazine of *The Raspberry Pi Foundation*.

MagPi magazine is written by and for the Pi community. It is aimed at enthusiastic electronicists keen to know all the latest about the world's smallest computer. MagPi's pages are filled by industry specialists and enthusiasts from all over the world presenting a flood of new tricks and possibilities of the Raspberry Pi.

Both the Dutch- and French-language editions of MagPi magazine are published 6 times a year with 100 pages each.

MagPi – First Edition

This first edition comes hot off the press on 15 March 2018 with a large print run of 10,000 copies. MagPi magazine is on sale at all book and magazine stores in the Netherlands, Belgium and France. And of course through the Elektor Store www.elektor.com.





Circulation:

10.000 Copies available at newsstands

Published in French and Dutch language

Deadlines

French Edition	Reservation	Material	Publication
MagPi - Number 1	14.02.2018	21.02.2018	15.03.2018
MagPi - Number 2	15.03.2018	22.03.2018	10.04.2017
MagPi - Number 3	17.05.2018	24.05.2018	14.06.2018
MagPi - Number 4	19.07.2018	26.07.2018	16.08.2018
MagPi - Number 5	30.08.2018	06.09.2018	27.09.2018
MagPi - Number 6	01.11.2018	08.11.2018	29.11.2018
Dutch Edition	Reservation	Material	Publication
MagPi – Number 1	14.02.2018	21.02.2018	15.03.2018
MagPi - Number 1	15.03.2018	22.03.2018	10.04.2017
MagPi - Number 2	17.05.2018	24.05.2018	14.06.2018
MagPi - Number 3	19.07.2018	26.07.2018	16.08.2018
MagPi - Number 4	30.08.2018	06.09.2018	27.09.2018
MagPi - Number 5	01.11.2018	08.11.2018	29.11.2018

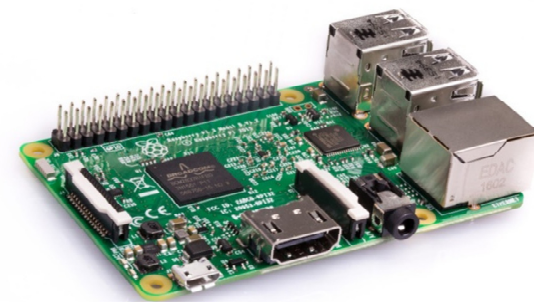


Advertising rates per edition / per language:

Distribution	Price	Portrait (width x height in mm)	Landscape (width x height in mm)
	Full colour		
Full page	€ 1,900	185 x 254	----
1/2 page	€ 1,250	89 x 254	185 x 124
1/3 page	€ 1,095	59 x 254	185 x 80
1/4 page	€ 750	89 x 124	185 x 59
Full-Page Bleed*	€ 1,900	210 x 297 (200 x 287)**	----
cover position 2	€ 2,500	Size Full Page or Full-Page Bleed	----
cover position 3	€ 2,250	Size Full Page or Full-Page Bleed	----
cover position 4	€ 2,750	Size Full Page or Full-Page Bleed	----

* Add mm Bleed on all sides.

** save print area.



Your contacts:

Margriet Debeij

Client Manager

Tel. +49 241 955 09 174

Mobile: +49 170 550 5396

margriet.debeij@eimworld.com

Skype: Margriet.debeij7



Julia Grotenrath

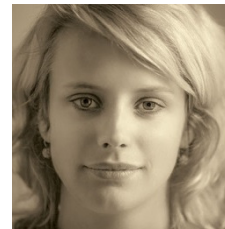
Client Executive

Tel. +49 241 955 09 177

Mobile: +31 6 510 530 39

julia.grotenrath@eimworld.com

Skype: Julia.grotenrath.elektor



Tanja Pohlen

Client Executive

Tel. +49 241 955 09 186

Mobile: +49 176 220 865 73

tanja.pohlen@eimworld.com

Skype: tanja.pohlen.EIM

